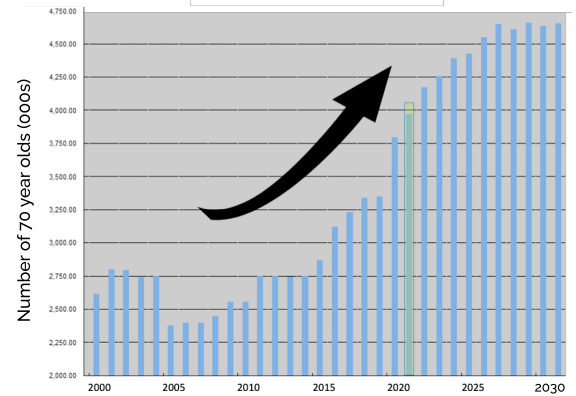


Silver Economy Megatrend

The silver economy includes all products and services designed to meet the needs of people over 60. Soon this population will dominate some economies with their spending.

There are currently 750 million seniors in the world, and that figure will accelerate to reach the 1 billion mark by 2030.

Trajectory of the 70 year old cohort (US)



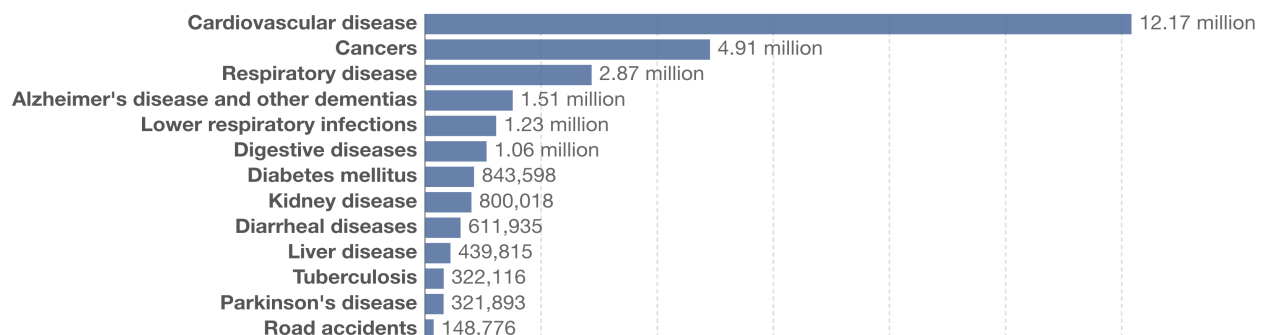
Healthcare Sector is the Major Beneficiary of the Ageing Population

- Common conditions in older age include hearing loss, cataracts and refractive errors, back and neck pain and osteoarthritis, chronic obstructive pulmonary disease, diabetes, depression and dementia
- As people age, they are more likely to experience several chronic conditions at the same time.
- The global market for chronic disease management therapeutics and device technologies should grow from \$391 billion in 2021 to \$553 billion by 2026
- Cardiovascular and cancer diseases are the leading causes of deaths for +70+ year olds



Causes of deaths for people who were 70 years and older, World, 2019

Annual number of deaths – by cause – for people who were 70 years and older.



Source: IHME, Global Burden of Disease (2019)